

Union  
County

# Cultural pARTnership

## 2008-2009

### Trustees

Deborah Crawford, President

Christy Clark, Vice President

Sarah Clark, Secretary

Mike Rose, Treasurer

### Board Members

Alison Boggs

Sarge Chamberlain

Terry Hartman

Karen Iden

Pam Klaus

Liz Meeder

Karen Rogers

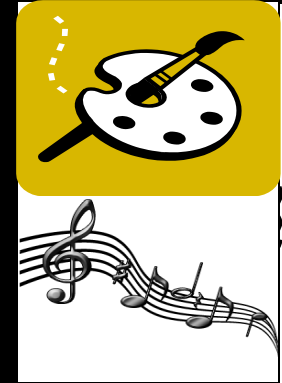
Lisa Rose

Leah Sellers

Lisa Wellman

Union County Cultural pARTnership

## 2008 Annual Report



# Union County Cultural pARTnership

## Annual Report

January 1, 2008 – December 31, 2008

### Mission

The mission of the Union County Cultural pARTnership is to promote memorable arts within the county that enhance the quality of life through education, preservation and awareness.

### Vision

Where the arts connect

### Accomplishments

Formed an official arts council with mission and vision statements, by-laws and determined name for arts council to be Union County Cultural pARTnership.

Recruited and formed an official arts board with representation from all communities in Union County and all arts organizations.

The board was trained in the business of boards, public value, fundraising and marketing.

The board implemented a contest to garner publicity and input from the community to select a logo and tagline.

The board created a five year strategic plan with community input.

### Accomplishments Continued

The board purchased the domain name of Union County Cultural pARTnership and developed a website containing arts calendar, arts organization listing, artist listing, and exhibition space listing.

Hosted “arts” open house for business leaders, elected officials and the community to introduce the pARTnership on June 25, 2008.

Introduced marketing brochure at open house. The brochure incorporated logo, mission and vision statements, board members and five year strategic plan.

Sixteen press releases were published in various print media.

pARTnership developed relationship with Ohio Arts Council.

Encouraged and facilitated widespread participation in the arts through “Wicked Windows” (individuals painted Halloween scenes on store window fronts in Marysville).

In September of 2008 applied to Ohio Humanities Council to host Ohio Chautauqua in 2010.

\*January 1, 2008 – June 17, 2008, the accomplishments were achieved by a group of volunteers facilitated by Joy Kaser, consultant for Ohio Arts Council.